

DATE: *May 31, 2017*  
TO: Mayor and City Council  
FROM: Troy Besseche, Assistant City Manager  
SUBJECT: Golf Course Beverage Agreement



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## DISCUSSION

Staff has been seeking ways to efficiently manage the food and beverage operations at the clubhouse and provide a better experience for patrons. Those efforts included discussions with our vendors and suppliers to improve service, marketing, and menu items. The result of these discussions has brought about an updated menu and a proposal for a centralized beverage supplier in the form of the subject agreement.

The proposed agreement being presented for consideration will lock-in purchases of soft drinks and beverages as defined in the agreement, establish Coca-Cola Refreshments as the exclusive provider, and secure access to branded equipment and marketing supplies. Staff and counsel have reviewed the agreement and will present a final recommendation at the work session.