

DATE: *May 10, 2021*  
TO: Mayor and City Council  
FROM: Paul Radford, City Manager  
SUBJECT: 2021 Budget Amendment



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## RECOMMENDED ACTION

**Approve the proposed budget amendment to the Cultural Resource Department for the Players Guild @ Sugar Hill.**

## BUDGET IMPACT

Amend the General Fund Cultural Resource Department Budget to increase it by \$5,000 to be applied to the Players Guild. Increase in funding to be offset by existing 2021 revenues.

## DISCUSSION

A request has been made for an increase in the 2021 Players Guild budget for the following purposes:

1. Set design & build-out.
2. Marketing
3. Hiring of professional actors(s), as needed

After the COVID pandemic in 2020, the Players Guild is working hard to rebuild the momentum that had been gained from the first few years of production to continue to grow attendance and broader regional support. These funds will assist in this effort.

Recommended Change:	Requested
<u>GL Title</u>	<u>Budgeted Amount Increase</u>
Franchise Fee Revenue	\$5,000
Players Guild @ Sugar Hill	\$5,000

Staff recommends approval of the budget amendment.