



City of Sugar Hill Parks and Recreation Monthly Report July 2025

Recreation Revenue FY 2025: \$202,437.72

➤ E Center Rental	100-0000-34-7910	\$47,170.00
➤ General Revenue	100-0000-34-7501	\$3,550.00
➤ Garden Revenue	100-0000-34-7908	\$3,960.00
➤ Field Usage Fees	100-0000-34-7500	\$70,386.30
➤ Recreation Program Fees	100-0000-34-7501	\$27,751.36
➤ Pavilion Rental Revenue	100-0000-34-7901	\$2,100.00
➤ Recreation Damage Fees	100-0000-34-7912	\$53.00
➤ Splash Pad Rentals	100-0000-34-7902	\$250.00
➤ Deferred Rev – Credit	100-0000-12-1130	\$2,093.00
➤ EC Gym Usage Fee	100-0000-34-7501	\$12,083.90
➤ Marketing Items	100-0000-34-7911	\$10.00
➤ EC Membership Revenue	100-0000-34-7501	\$32,530.16

Athletics and Programs

- GA Force HS Football began the fall season practices to prepare for upcoming season
- i9 Sports 2-week summer basketball camps - **67 participants**
- i9 Sports summer basketball league – **42 participants**
 - Monday evenings
- i9 Sports summer flag football - **89 participants**
 - Wednesday evenings
- i9 Sports summer soccer - **140 participants**
 - Wednesday evenings
- Open Pickleball Play - **113 participants**
 - Tuesday evenings, Friday afternoons, & Saturday early evenings
- Adult soccer leagues
 - LEO United – **120 players** (Tuesday/Thursday evenings)
 - Rising Church (RLP) – **224 players** (Sunday evenings)
- Sparks in the Park
 - 13k attended via Placer AI
 - 13 food vendors
 - Revenue \$4,600

Gary Pirkle Park

- Multiple garden work parties occurred in efforts to keep the garden clean and looking great
- Sugar Hill church youth groups volunteered and painted barrier fences around the park
- Turf company performed several annual maintenance checks and repairs to the synthetic turf
- Multiple pavilion rentals throughout month
- Several trees fell and were cleaned after storms



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Downtown and City Hall

- Weekly downtown maintenance including City Hall, Suite Spot, Bowl, Family Plaza
- Splash pad OPEN. Staff supported two splash night events

Greenway, Goldmine Park and Ridge Lake Park

- Weekly greenway and park maintenance at both parks.
- Several large dead trees removed from greenway
- Storm water pond at Goldmine park was cleaned and cleared of debris
- Pond maintenance was completed to keep algae from growing

E Center & 39th Street Station

- Current Memberships – 23,885
- 2935 total EC access
- BNI weekly meeting
- Classroom build-out in process
- Private weekend rentals
- Players Guild & BSCB practices
- Paint & Sip City event
- City concerts
- All In FC Coaches meeting
- Red Cross Blood Drive – 23 donor units
- Community Group Event
- Indio Brewing's 6th Anniversary event

Golf Course

- July was very opposite month than June. Extreme heat a very little rain made for good but tough golfing conditions. This did not stop the course from being crowded daily and having a very successful month.
- Online bookings for the month were up 4-7% over July 2024. This continues to show an upward trend of successful operations at our course.
- Landscaping from the main entrance and around the clubhouse trimmed and cleaned
- Several irrigation repairs throughout the course
- Greens chemical program continued to make sure they remain the best can during the extremely hot weather pattern

48 players battled the extreme heat while participating in the SHGA Triple 6 tournament Saturday, July 19th. The winners of this fun team event were:

Champions: Frank Jones and David Strickland

We look forward to hosting the annual member/guest tournament Saturday, August 16th. For more information on becoming a member or course information contact the Golf Course at 770.271.0519.