

## *Annual Report to Mayor and Council*

# On The Stage Children's Theatre

Annual Report 2024–2025

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## Introduction

The following report provides a comprehensive overview of On The Stage Children's Theatre's activities and impact during the 2024–2025 season. It includes details on programs delivered, attendance figures for each production, upcoming programming, and fundraising goals and results. Additionally, this report outlines the organization's financial data and highlights the community services contributed to the City of Sugar Hill in support of the cultural arts.

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## Season Overview

Category	Total
Productions & Camps	10
Total Student Participants	315
Scholarship Students	62
Total Patron Attendance (All Performances)	6,789 + walk-ins
Total Tuition Received (Non-Scholarship)	<b>\$164,834.50</b>
Total Paid to City of Sugar Hill (10%)	<b>\$16,483.45</b>
Scholarship Funds Raised (Fundraiser)	<b>\$3,315.00</b>

*OTSCT provided over 60 scholarships this season, ensuring access to theatre education for students regardless of financial circumstances.*

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# **Productions and Programs**

## **October 2024 — Something Rotten JR.**

*(This production took place during Fall Break weekend, which affected attendance numbers.)*

- **Students Registered:** 27
  - **Scholarship Students:** 6
  - **Tuition Received (Non-Scholarship):** \$15,750
  - **Check to City of Sugar Hill:** \$1,575.00
  - **Performance Dates:** October 11–12 (2 shows)
  - **Total Patron Attendance:** 409
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## **December 2024 — Annie JR.**

- **Students Registered:** 44
  - **Scholarship Students:** 11
  - **Tuition Received (Non-Scholarship):** \$33,000
  - **Check to City of Sugar Hill:** \$3,300.00
  - **Performance Dates:** December 18–19 (2 shows)
  - **Total Patron Attendance:** 739
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## **February 2025 — Descendants JR.**

- **Students Registered:** 38
  - **Scholarship Students:** 5
  - **Tuition Received (Non-Scholarship):** \$21,862.50
  - **Check to City of Sugar Hill:** \$2,186.25
  - **Performance Dates:** February 28–March 1 (3 shows)
  - **Total Patron Attendance:** 1,081
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## **March 2025 — The Lion King KIDS**

- **Students Registered:** 33
- **Scholarship Students:** 4
- **Tuition Received (Non-Scholarship):** \$17,400
- **Check to City of Sugar Hill:** \$1,740.00
- **Performance Dates:** March 29–30 (3 shows)

- **Total Patron Attendance:** 910
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## **May 2025 — The Wizard of Oz: Young Performers Edition**

- **Students Registered:** 28
  - **Scholarship Students:** 4
  - **Tuition Received (Non-Scholarship):** \$17,825.00
  - **Check to City of Sugar Hill:** \$1,782.50
  - **Performance Dates:** May 3–4 (3 shows)
  - **Total Patron Attendance:** 716
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## **Summer Theatre Camps — 2025**

### **A Year With Frog & Toad KIDS (Grades 1–4)**

- **Students Registered:** 23
  - **Scholarship Students:** 5
  - **Tuition Received (Non-Scholarship):** \$6,212.50
  - **Check to City of Sugar Hill:** \$621.25
  - **Performance Dates:** June 14 (2 shows)
  - **Total Patron Attendance:** 225
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### **Hadestown: Teen Edition (Ages 13–18)**

- **Students Registered:** 25
  - **Scholarship Students:** 8
  - **Tuition Received (Non-Scholarship):** \$13,175.00
  - **Check to City of Sugar Hill:** \$1,317.50
  - **Performance Dates:** June 21–22 (2 shows)
  - **Total Patron Attendance:** 527
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## **A Year With Frog & Toad KIDS (Grades 5–8)**

- **Students Registered:** 30
  - **Scholarship Students:** 4
  - **Tuition Received (Non-Scholarship):** \$8,050.00
  - **Check to City of Sugar Hill:** \$805.00
  - **Performance Dates:** June 28 (2 shows)
  - **Total Patron Attendance:** 254
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## **You're A Good Man, Charlie Brown (Grades 2–6)**

- **Students Registered:** 34
  - **Scholarship Students:** 6
  - **Tuition Received (Non-Scholarship):** \$16,560.00
  - **Check to City of Sugar Hill:** \$1,575.97  
*(An additional check for \$80.03 was written to correct the total due of \$1,656.00.)*
  - **Performance Dates:** July 19 (2 shows)
  - **Total Patron Attendance:** 344
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## **You're A Good Man, Charlie Brown (Grades 7–12)**

- **Students Registered:** 33
  - **Scholarship Students:** 9
  - **Tuition Received (Non-Scholarship):** \$15,000.00
  - **Check to City of Sugar Hill:** \$1,500.00
  - **Performance Dates:** July 26 (2 shows)
  - **Total Patron Attendance:** 319
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## **End-of-Summer Fundraiser — Scholarship Program**

### **You're A Good Man, Charlie Brown Fundraiser Performance**

- **Scholarship Funds Raised:** \$3,315.00
  - **Performance Date:** July 27 (1 show)
  - **Total Patron Attendance:** 265
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## Community Engagement

On The Stage Children's Theatre proudly participates in community events hosted by the City of Sugar Hill, providing free performances and arts engagement for residents. These events allow our students to share their talents while serving the broader community.

### Annual Community Involvement Includes:

- **Sugar Rush:** Booth with ticket giveaways and live student performances
  - **Trick or Treat on Main:** Participation and outreach with give aways
  - **Holiday Celebration:** Student performances on the main stage
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## Financial Summary

Category	Amount
Total Tuition Received (Non-Scholarship)	\$164,834.50
Total Paid to City of Sugar Hill (10%)	\$16,483.45
Scholarship Funds Raised	\$3,315.00
Value of Scholarships Awarded	<i>Estimated \$34,000+</i>

## Additional Statistical Information

**On The Stage Children's Theatre (OTSCT)** is a year-round working theatre dedicated to education, inclusion, and community engagement through the performing arts.

- During the **2024–2025 season**, OTSCT provided **18 part-time teaching positions** for industry professionals throughout the school year and created an additional **5 summer jobs** for alumni of OTSCT—employing a total of **23 individuals**.
  - Our current staff includes professionals and alumni from **Lanier High School, Brenau University, and Kennesaw State University**, among others.
  - We are also in the process of developing a partnership with **Brenau University** to bring in additional theatre education staff during the summer months, further strengthening ties with local higher education institutions and providing new job opportunities within Sugar Hill.
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## Current Considerations

**On The Stage Children's Theatre (OTSCT)** is deeply committed to serving the children and families of Sugar Hill. However, our ability to continue growing is currently limited by space constraints.

Our existing facility has reached full capacity, preventing us from enrolling additional students or expanding our programs. We are also in urgent need of a larger **rehearsal area** that would allow our students to safely and effectively learn choreography for our musical productions.

When an adjacent space recently became available, we unfortunately had to decline the opportunity to expand due to the high rental cost. This decision reflected our unwavering commitment to our mission—to **never turn a child away because of financial hardship**.

We are now hoping to actively seek a **larger, affordable space within Sugar Hill** that would enable us to:

- Welcome more students into our programs,
  - Provide adequate rehearsal space, and
  - Further support the City's vision of inclusivity, creativity, and community connection.
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**On The Stage Children's Theatre (OTSCT)** would love to continue partnering with the City of Sugar Hill in its mission to create a more inclusive, welcoming, and creatively vibrant community.

Below are several initiatives we are prepared to implement with the City's support:

### 1. Theatre in the Schools Initiative

OTSCT is passionate about expanding access to theatre education for local elementary students.

- We were recently contacted by **Suwanee Elementary School** to develop an after-school theatre program and are currently in the process of fulfilling that request.
- Our goal is to extend similar opportunities to **Sugar Hill elementary schools**, offering daytime performances that align with their fine arts curriculum standards.
- For example, our **February 2026 production of *Charlotte's Web*** would be an ideal educational performance to invite local schools to attend. We are currently experiencing some challenges in coordinating this opportunity within the school systems and would greatly appreciate any **guidance or partnership from the City** on how to bring this idea to fruition.
- In addition, we are in discussion to create a **Theatre for Young Audiences (TYA) program**, where our team would visit schools to perform or facilitate in-school workshops introducing students to the fundamentals of theatre.

## 2. Social Interactive Theatre (SIT) Program

A theatre-based program designed to teach social and communication skills to children on the Autism Spectrum through guided performance and play.

- Developed by **Renee Hanna** at **Brenau University** in **2012**, where it received the **Distinguished Achievement Award**.
- Successfully piloted for three years by **Renee and Bethany Hanna**.
- We aim to reintroduce this program as a core offering at OTSCT, providing transformative learning opportunities for children in our community.

## 3. Sensory-Friendly Performances

We plan to offer sensory-adapted productions designed to meet the needs of children with sensory sensitivities. These performances will provide a fully immersive yet welcoming environment that ensures every child has the opportunity to experience live theatre comfortably.

## 4. “Table Talk” – Adult Social Program

A monthly social gathering for **adults on the Autism Spectrum**, offering a supportive environment for friendship and connection.

- Inspired by the **Netflix series *Love on the Spectrum***.
- Current chapters exist in **Smyrna, Dunwoody, and Duluth**.
- OTSCT is ready to establish a **Sugar Hill chapter**, leading this initiative while partnering with the City to provide visibility, support, and resources for neurodiverse adults in our community.

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## Closing

Through these initiatives and continued partnership, **On The Stage Children’s Theatre** seeks to meaningfully enrich Sugar Hill’s cultural landscape—promoting inclusion, creativity, and community connection for residents of all ages and abilities.

We are deeply grateful for the City’s ongoing support and look forward to exploring how we can continue to grow together.